

Innovative and successful internet service provider
based in the Bernese Mittelland region is looking to strengthen its team with a

BRAND MANAGER

100 % (w/m/d)

Do you want to be part of a close-knit team of technically savvy, fun, creative employees who work together to strive for excellence? At an employer whose vision is to be the best provider of hosting, domain and other services that help small and medium-sized businesses do business online? Then Miss Group is for you! Now is the chance to apply for an exciting role in our organization with opportunities to develop and take the next step in your career. Together we strive for new goals and larger deals as we see individuals develop and take responsibility. With us you have the opportunity for further development within the group's brands. Location is Fraubrunnen, primarily from the office with some possibility of remote work.

YOUR DUTIES

The Brand Manager – will lead Miss Group's commercial and operational strategy across Switzerland, driving customer acquisition, market penetration, P&L performance, and brand positioning versus established competitors.

YOUR MAIN TASKS

- **Strategic Leadership:** Develop and execute Switzerland growth plan; oversee revenue, EBITDA, customer acquisition, retention, and cross-selling.
- **Market Expansion & Brand:** Define competitive positioning; differentiate through technology, pricing, and customer service; build marketing and channel partnerships.
- **Operations & Acquisitions:** Manage full P&L, budget, compliance, and risk; lead integration of local acquisitions ensuring smooth transitions and synergies.
- **Team Leadership & Culture:** Promote Miss Group's culture; recruit, develop, and lead a high-performing, diverse team; ensure internal alignment and transparency.
- **Stakeholder Management:** Report to COO; present performance dashboards and strategic plans; liaise with regulatory and industry stakeholders.

OUR DESIRED REQUIREMENTS

- Good social skills and a positive attitude.
- Easy to make contact with and talk to new people.
- Strong customer focus.
- Easy to collaborate with colleagues.
- You are aware that a good result requires a lot of patience and hard work.
- You who thrive in a fast-paced environment - where determination and commitment are the key to success.
- Previous experience of managing staff.
- An interest in IT and technology.
- Good knowledge of both German and English.

WHAT WE OFFER

We offer you a responsible and varied role in the dynamic IT and hosting industry, where you will have plenty of creative freedom and personal responsibility. We offer a modern working environment with flat hierarchies and scope for your personal and professional development.

Further advantages



Free drinks & snacks



5 week's holiday



Up to 60 %
home office

Have we sparked your interest and are you ready to take on this exciting new challenge?

Then we look forward to receiving your application at bewerbung@hoststar.ch!